



## MEETING MAKERS JOINS FORCES WITH SAS

Meeting Makers Ltd today announced its successful merger with the Salisbury based event management company, SAS. The acquisition has created one of the largest independent event agencies in Europe and gives Meeting Makers a strengthened base from which to expand operations in the UK and develop internationally.

SAS Event Management has an established portfolio of mainly corporate clients and a recognised expertise in the commercial property sector, in which it organises conferences and events throughout the UK, Europe and North America.

Commenting on the union, Victoria Armstrong, who will remain as Managing Director of SAS, sees it as a perfect meeting of minds, "We are very excited to be part of the Meeting Makers team, our combined experience and operations will greatly enhance our ability to service our current clients and develop new business opportunities."

Already a leading Professional Conference Organiser in the UK, Meeting Makers is set on a strategy for continued growth and Chairman Clive Thomson added, "The coming together of our two companies significantly broadens our sector expertise and resources, and provides us with the springboard we need to expand our operations into new markets both at home and overseas"



Victoria Armstrong  
SAS Event Management

### About SAS Event Management

Established in 1984, SAS provides high-quality bespoke conference and event organising solutions. The company has an established reputation for excellent service and has retained the loyalty of its clients for whom it runs successful UK and International events on an annual basis. [www.sasevents.co.uk](http://www.sasevents.co.uk)

### About Meeting Makers

Founded in 1987 Meeting Makers is the leading Professional Conference Organiser in Scotland from where it has organised conferences across the UK and North America. The company specialises in the UK and International Association sector and organises Scientific and Medical meetings for up to 10,000 delegates. It also provides a wide range of meeting services to the Public and Private sectors. [www.meetingmakers.co.uk](http://www.meetingmakers.co.uk)

For further information please contact:

Victoria Armstrong  
Managing Director  
SAS Event Management  
Old George Brewery  
Rollestone Street  
Salisbury SP1 1DX

Tel: +44 (0)1722 339811

Email: [victoria@sasevents.co.uk](mailto:victoria@sasevents.co.uk)



SAS Event Management is a division of Meeting Makers Limited  
The Old George Brewery, Rollestone Street, Salisbury, SP1 1DX  
Telephone: +44(0) 1722 339811 Fax: +44(0) 1722 331313



Web: [www.sasevents.co.uk](http://www.sasevents.co.uk)  
Registered in Scotland No 138006  
VAT Registration No: 476 9918 74

